Cookies Policy

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Cookie Policy

This policy describes how Synfindo Singapore Pte. Ltd. (UEN: 202225548E), a company incorporated in Singapore with its registered address 60 Paya Lebar Road, #08-06 Paya Lebar Square, Singapore 409051 (“Synfindo,” “we” or “us”) uses cookies, and other tracking technologies when you our websites including synfindo.com or www.apixplatform.com and sub-domains (collectively our “Websites”), and services. We respect your privacy and we are committed to ensuring that you are adequately informed on how you can manage your cookies.

1. What are Cookies?

(a) Cookies are small data files. When you visit a website, the website sends the cookie to your computer. Your computer stores it in a file located inside your web browser.

(b) Cookies do not transfer viruses or malware to your computer, because the data in a cookie does not change when it travels back and forth, it has no way to affect how your computer runs. Instead, they act more like logs (i.e. they record user activity and remember stateful information), and get updated every time you visit a website.

(c) We may obtain information about you by accessing cookies sent by our website. Different types of cookies keep track of different activities. For example, session cookies are used only when a person is actively navigating a website. Once you leave the website, the session cookie disappears. For a more detailed list of cookies we use, please see the relevant section below.

2. How we use Cookies?

(a) We use cookies and other similar technologies to collect personal data for the purposes of:

1. analyzing trends and our Websites’ performance;
2. product development;
3. administering our Websites;
4. to count users who have visited our Site and collect other types of information including insights about visitors’ browsing habits on our Websites;
5. gathering demographic information about our user base as a whole;
6. to learn what parts of our Websites are most popular and what kind of features and functionalities our visitors like to see;
7. to help us understand the type of marketing content that is most likely to appeal to our visitors and Customers;
8. and to help us with the selection of future product and service lines, Websites design and to remember your preferences

(b) Information collected by these cookies is used only to improve your use of our Websites. These cookies are sometimes placed by third party providers of web traffic and analysis services.

3. What kind of Cookies do we use?

(a) A list of the cookies and similar technologies used in our Websites are as follows:

Cookie Type: Strictly necessary

Description: Such cookies are essential for the running of our website. Without these cookies our website would not function properly. Management Settings: Required cookies are necessary to operate the Service, so you cannot opt out of them.

Cookie Type: Functional

Description: Functional cookies allow us to remember information you have entered or preferences you select. These cookies allow you to optimize your use of the Service. Management Settings: You can use your browser settings to opt out of functionality cookies. Kindly note that opting out may affect the functionality of the Service for you.

Cookie Type: Performance

Description: These cookies collect data about how end-users use the Services. These cookies do not collect information that individually identifies end-users. The data these cookies collect is anonymous (i.e. it cannot be used to identify you and does not contain personal information such as your name and email address), and it is only used for statistical purposes to improve the Service. We may also have third party service providers help us track and analyze usage and volume statistical information from individuals who use the Service. Management Settings: You can use your browser settings to opt out of performance cookies.

Third party service providers that currently place performance cookies include:

Google Analytics

We use Google Analytics to help analyze your use of the Service in order to improve our existing products with new features and to develop new products and to create new models and algorithms through machine learning.

For information on how to opt-out of tracking technologies from Google Analytics, click here.

(b) We allow third parties identified above to drop cookies or similar technologies, we have no control over those technologies or the data generated. Please refer to the third party's privacy policy for information on what information they collect and how they use it.

4. Refusing or deleting Cookies.

Most internet browsers are set up by default to accept cookies. However, if you want to refuse or delete them (or similar technologies) please refer to the help and support area on your browser for instructions on how to block or delete cookies (for example: Internet Explorer, Google Chrome, Mozilla Firefox and Safari). Please note you may not be able to take advantage of all the features of our Websites, including certain personalised features, if you delete or refuse cookies.

5. Mobile Opt-out.

If you access our Websites through mobile devices, you can enable a "do not track" feature so as to control interest-based advertising on an iOS or Android mobile device in the privacy section of your Settings on iOS or via advertising preferences on Android devices (e.g. in Google Settings). This will not prevent the display of advertisements but will mean that they will no longer be personalised to your interests.

6. If you are a resident in the EU or United States.

For more information on managing cookies, please visit:

(a) EU residents: www.youronlinechoices.eu and www.aboutcookies.org; or

(b) US residents: www.aboutads.info and www.networkadvertising.org

The above links have further information about behavioural advertising and online privacy.

7. Changes to our uses of Cookies.

If we change anything important about this Cookie Policy, we will notify you through a pop-up on our Websites for a reasonable length of time prior to and following the change.

8. Contact Us.

If you have any feedback or issues in relation to your personal data, or about this Cookie Policy, you may contact our Data Protection Officer at contactus@synfindo.com

When you contact us, we may require that you submit certain forms or provide certain information, including verification of your identity, before we are able to respond.